



Fundraising ideas

Here are a few tried and tested fundraising ideas for starters, but you don't have to be limited to these... feel free to be creative!

Pub games tournament

An easy way to raise money in a local pub or common room. Choose pool, darts, dominoes, bar billiards or other games; and charge people an entry fee. The pub or social club may be able to provide a small prize.

Guess the... whatever

Bake a cake, fill a bag with potatoes, fill a jar with Smarties. Charge an entry fee to guess how many, how heavy or whatever. If you do this at an event you can announce the winner there and then, if you do it over a time (say in a reception area) keep the names and addresses to notify the winner.

Dressing up (or down)

Have a themed day at work, it can be loud ties, silly hats or whatever you fancy. People can pay £1 to come in dress or pay £1 not to! Dress down days can be run in a similar way.

Coils of coins

Draw a pattern on the floor of a large area (in the office or in a shopping centre – with permission) and ask people to place a coin on the line to fill the design.

Sport tournament

Pick your weapons – bats, racquets, clubs, bowls – and hold a tournament for your friends or workmates. This can be a one off event or a league. Charge a fee for entry and give a cup or trophy to the winner.

Photo fun

Get your colleagues or friends to bring in baby photos, charge a fee for guessing who the bonny baby grew into. Organise a caption competition with an entry fee

– either of a celebrity, or someone in the office. The funniest caption wins a prize!

Wacky races

Obstacle course, egg and spoon, 3-legged, wheelbarrow, raft, sack, unicycle – whatever you can come up with on land or water.

Street collection

Get in touch with the SBCC and organise a raid on your local town – this can be great fun and raise loads of cash. [For further information please refer to our How to organise a collection fact sheet].

Cookin' good!

Ask colleagues or friends to bake a cake or make some nibbles. These can be auctioned off, or you could have a lunch with everyone paying £1 to eat the food.

Any old iron

Hold a car boot sale, a white elephant or jumble sale. The proceeds from the sales and from refreshments could add up to a tidy sum!

Pie and peas, wine and cheese

A fun evening of food and drink. Charge people to come in and sample the wares. Hold tasting competitions with a prize for the most accurate (or a booby prize for the worst) guesses. Local beers, local

cheeses, wines – a merry time to be had by all.

Sponsored events

Always a winner. Sponsor a silence, a beard or head shave, baked bean feast, skipping, trampolining - anything you can do can be sponsored. The quirkiest the better! Get sponsorship from friends, family and work colleagues. It can even be done as a team event.

Seasons greetings

At Christmas why not go carol singing for the SBCC? You can do this at work in the canteen, or in your local area with colleagues, friends and family.

Raise the stakes

Give volunteers or work colleagues £5 or £10 and challenge them to turn it into £50 or £100. This can be done by selling home grown or made products like flowers, vegetables, cakes or lemonade. Any good money making scheme can be used. There can be a time limit of a few months on the challenge.

Fun runs

Have a sponsored fun run around a sports ground or the streets of your town. Make arrangements with local authorities to ensure everything goes smoothly.

Organise stewards and helpers for the course. You can charge for entering the race and help the runners get sponsorship. Teams from work can enter and compete to see who can raise the most cash.

Quiz nights

Hold a quiz night, charge teams to enter, give prizes to the winners. What could be simpler?

Race nights

The Sport of Kings. Contact a company that runs these events showing old races for you to bet on. The proceeds can go to the SBCC. Make sure that refreshment is on offer too!

X marks the spot!

Organise a treasure hunt, plant cryptic clues and puzzles to teams. They have to follow the clues, find the answers and eventually find the treasure. The first team back with the right answers wins. All teams pay to take part. Make sure some clues are in pubs, to keep everyone happy!

Parties

Organise a big party, it can be fancy dress, themed (Wild West, James Bond or whatever your imagination can come up with). Charge for entry on the night and raise funds by selling drinks, holding a raffle and playing games.

Seasonal snaps

Hold a work photo competition: in a canteen put up display boards to show the entries (charge to enter of course). The eventual winner gets a prize. The competition can be themed (Summer Holidays, Christmas, Halloween).

Raffles

Not the gentleman thief, but a fantastic way to raise money! Try to get prizes donated from local companies. Your Regional Fundraising Manager will be glad to advise you.

Cook book

Ask friends and colleagues to submit recipes for a cookbook, which can then be sold. You could also try asking local restaurants for recipes or if they would like to advertise in the book.

Danceathon

Sponsored dancing by the office! How long can you jive? You could also do aerobics, tap or skipping. And the record for the longest conga chain goes to...

Ball

Although it takes effort a ball can be an excellent fundraiser. Carefully plan for the venue, entertainment and tickets. This will take much pre-planning and tickets need to be sold before hand, as the upfront costs can be high. The Ball can have a theme too.

Big Cake Bake

Invite your family and friends round, gather colleagues in their lunch breaks, or organise a public event in your local village hall, and host your very own bake. It's a great way to raise money while you and your guests enjoy some delicious treats.

These are just a few ideas for fundraising.

Come on – it's easy peasy!

For advice and materials contact the SBCC on 01506 591999 or email enquiries@theburnsclub.org.uk.